



Faculty Profile

Full Name: Prof. Dr. Asif Kamran

Position/ Designation: Dean

Faculty/Department: Faculty of Business & Management Studies

Email Address: dean_fbms@nhu.edu.pk



Short Introduction

Inspiring Professor brings advanced teaching skills and department leadership experience. Goal-oriented to advance department, improve teaching and modernize courses. Extensive background in research and university fundraising. Student-centered Professor with expertise in Management Offers 20-year background supporting students, developing instructional plans and organizing and grading exams and tests. Commended for sustaining effective learning environment through prepared classes and relevant assignments and consistently achieving classroom management and academic goals.

Experience

DEAN, NAZEER HUSSAIN UNIVERSITY, KARACHI, PAKISTAN, APRIL 2021 – TO DATE

Shifted between informal and formal methods of teaching to create multi-layered web of learning incorporating experiments, practical activities, discussions, and projects into lessons.

PROFESSOR/DEAN, ILMA UNIVERSITY, SEPTEMBER 2015 – MARCH 2021

Updated curricula and lesson plans for primary instructors, researching developments in relevant fields and updating materials to reflect most recent data and statistics.

ASSISTANT PROFESSOR, HAMDARD UNIVERSITY, JANUARY 2013- AUG 2015

Assisted professors and school administrators with continuous development, review, and planning outcomes evaluation to measure program performance.

PROJECT COORDINATOR/LECTURER, BAHRIA UNIVERSITY, JUNE 1999-2011

Kept projects on schedule by managing deadlines and adjusting workflows.



Educational Information

PH.D [MANAGEMENT], SCHOOL OF MANAGEMENT & ECONOMICS, UNIVERSITY OF ELECTRONIC SCIENCE & TECHNOLOGY OF CHINA, 2011- 2015
 Title of Theses: The Collision of Rolling Debts Provision for Economic Development of Pakistan

MA [INTERNATIONAL RELATION], KARACHI UNIVERSITY, 2009-2010
MBA [MARKETING], BAHRIA UNIVERSITY, 2007-2008
BBA [BUSINESS ADMINISTRATION], ALAMA IQBAL OPEN UNIVERSITY 2004-2006

Achievements, Research/Publications

1	Impact of Green Life Work Balance on Organization Environment: A Case of Pakistan Insurance Industry A Haidery, S Ali, J Dawood, A Kamran, O Ahmed International Conference on Management Science and Engineering Management 1	2025
2	Transformational Leadership Creates Effective Quality Work and Motivation in Organization of Karachi, Pakistan A Haidery, J Dawood, S Ali, A Kamran International Conference on Management Science and Engineering Management, 42-57	2025
3	Sustainable Banking: Exploring the Interplay of Eco-Friendly Behaviors, Cultural Dynamics, and Green HRM Strategies in Pakistan's Financial Landscape S Ali, A Haidery, J Dawood, A Kamran, O Ahmed International Conference on Management Science and Engineering Management ...	2025
4	Factors Effecting Return on Equity of Commercial Banks: An Empirical Evidence of Pakistani Banking Sector A Kamran, NA Syed, SB Ali, A Ali	2024



	International Conference on Management Science and Engineering Management ...	
5	<p>Does E-Procurement adoption help textile industry of Pakistan for recruitment</p> <p>A Kamran, NA Syed, O Ahmed, A Hussain International Conference on Management Science and Engineering Management ...</p>	2024
6	<p>Enhancing group recommender systems: A fusion of social tagging and collaborative filtering for cohesive recommendations</p> <p>J Wang, A Kamran, F Shahzad, NA Syed Systems Research and Behavioral Science 41 (4), 665-680</p>	2024
7	<p>Analysis on regional guidance mechanism for promoting prevention based on combination of traditional chinese medicine and western medicine</p> <p>BA Jabbar, A Haidery, A Kamran, F Zafar E3S Web of Conferences 409, 05010</p>	2023
8	<p>Implementing frame work of cloud computing in pharmaceuticals industries of pakistan</p> <p>A Kamran, A Haidery, S Hussain, SMA Rizvi, D Muhammad E3S Web of Conferences 409, 02008</p>	2023
9	<p>Comparative Analysis of Erp Being Used in Hotel Industry of Pakistan</p> <p>A Kamran, Q ul Arafreen, AA Jatoi E3S Web of Conferences 409, 02013</p>	2023
10	<p>Influence of e-commerce and emerging innovative technological advancements in the banking sector in Pakistan</p> <p>F Zafar, A Kamran, S Salman, S Rehman International Conference on Management Science and Engineering Management ...</p>	2022
11	<p>Identifying the factors affecting strategic decision-making ability to boost the entrepreneurial performance: A hybrid structural equation modeling – artificial neural network ...</p> <p>WZAK Jiaying Feng, Ping Han frontiers in psychology 10 (13), 1-13</p>	2022
12	<p>Debt-Servicing Capacity and Economic Development: A Study of Pakistan</p> <p>A Kamran, NA Syed, MF Qureshi, SMA Rizvi, A Hayat International Conference on Management Science and Engineering Management ...</p>	2021
13	<p>Implementation of Michel Foucault's theory of power in Khushwant Singh's novel Train to Pakistan</p> <p>A Aurangzaib, WU Hassan, A Kamran, M Sajjad</p>	2021



	Humanities & Social Sciences Reviews 9 (2), 741-747	
14	<p>Impact of Complaint Handling, Brand Credibility & Brand Commitment on Brand Trust- Evidence from the Telecom Sector of a Developing Nation</p> <p>AK Sobia Shujaat, Baseer Durrani, Iram Tahir The International Journal of Innovation, Creativity and Change 15 (6), 801-819</p>	2021
15	<p>Impact of China-Pakistan economic corridor (CPEC) on agricultural sector of Pakistan</p> <p>A Kamran, NA Syed, SMA Rizvi, B Ameen, SN Ali International Conference on Management Science and Engineering Management ...</p>	2020
16	<p>Factors Affecting Furniture Purchase In Pakistan</p> <p>MF Qureshi, A Kamran, MAH Khan, MA Desai International Conference on Management Science and Engineering Management, 32-47</p>	2020
17	<p>Factors influencing online shopping experience and customer satisfaction in Karachi</p> <p>A Haidery, A Kamran, NA Syed, SMA Rizvi International Conference on Management Science and Engineering Management, 13-31</p>	2020
18	<p>Impact of Brand Name on Purchase Intention: A Study on Clothing in Karachi, Pakistan</p> <p>KA Asif Kamran, Mansoor uz Zafar Dawood, S Kashif Rafi, Fawwad M. Butt International Journal of Innovation, Creativity and Change 14 (11), 278-293</p>	2020
19	<p>Investigation and research on human resource management of an affiliated hospital of military medical university in China</p> <p>MI Hanif, A Kamran, M Ziaullah, MS Hanif Journal of Social Sciences and Media Studies 3 (1), 9-16</p>	2019
21	<p>Strategic Management Model for Academic Libraries–The Case Study of Ilma University, Karachi</p> <p>A Kamran, F Shoukat, NA Syed, S Ali International Conference on Management Science and Engineering Management ...</p>	2019
22	<p>Threats in the Internet of Things Pertaining to Digital Data</p> <p>Q Arafeen, A Kamran, N Arifeen, AA Shaikh, NA Syed International Conference on Management Science and Engineering Management, 13-29</p>	2019
23	<p>Existing Cyber Laws and Their Role in Legal Aspects of Cybercrime in Pakistan</p>	2019



	A Kamran, Q ul Arafeen, AA Shaikh International Journal of Cyber-Security and Digital Forensics (IJCSDF) 8 (3 ...	
24	Developing a Scale on Employee Involvement and Motivation in Effective Change Management: A Case of Canteen Stores Department F Razzak, S Shaikh, A Kamran, AH Khan IBT Journal of Business Studies (JBS) 15 (1), 63-74	2019
25	Consumers online purchase intention towards cosmetic products in Karachi A Shaukat, A Kamran, NA Syed Journal of Social Sciences and Media Studies 2 (2), 20-34	2018
26	Impact of Job Stress on Employee Social Life: A Study to Test Work-Life Balance S Zeerak, A Kamran, M Khan, Q Khan Journal of Social Sciences and Media Studies 2 (1), 34-42	2018
27	The Effect of Online Retailing Engagement Dimensions on Electronic Word of Mouth and Purchase Intentions A Kamran, M Ziaullah, NA Syed Global Management Journal for Academic & Corporate Studies 8 (2), 53-67	2018
28	CPEC: Impact of China-Pakistan economic corridor (CPEC) on China's import and export in terms of transit time and shipping cost B Ameen, A Kamran Journal of Business Administration and Management Sciences (JOBAMS) 1 (2), 84-99	2017
29	Impact of Management Information Systems Techniques on Quality Enhancement Cell's Report for Higher Education Commission of Pakistan FU Khan, A Kamran International Conference on Management Science and Engineering Management ...	2017
30	Centralized Users Management to Access System Creating Domain ID's and Domain IP's to Access in Centralized Corporate Server. UUZZ ASIF KAMRAN Fifth International Conference on Advances in Social Science, Management and ...	2017
31	Collaborative innovation of strategic emerging industries: A case study of the new generation of information technology enterprises in China MI Hanif, A Kamran, MS Hanif IBT Journal of Business Studies (JBS) 2 (2)	2017
32	IMPACT OF EMPLOYEE ORIENTATION ON JOB PERFORMANCE AND JOB SATISFACTION IN ISLAMIC BANKING	2017



	AA Ali, A Kamran ICMAP Research Journal Institute of Cost and Management Accountants of ...	
33	Impact of military spending on external debt in indebt developing countries: A cross country analysis S Ahmed, A Kamran Proceedings of the Tenth International Conference on Management Science and ...	2016
34	Barriers in adopting m-banking system in universities AA Ali, A Kamran Proceedings of the Tenth International Conference on Management Science and ...	2016
35	Impact of Training & Development on the Performance of the Employees of Silk Bank Limited-Karachi East Division Branches S Ali, F Shouka, A Kamran 3rd International Conference on Economics and Management (ICEM 2016)	2016
36	AN EMPIRICAL STUDY ON DESIGNING & IMPLEMENTING OF GRIDDED MANAGEMENT MODEL FOR URBAN & RURAL PUBLIC SERVICE MI Hanif, B Xiuyin, A Kamran, G Yinhua IBT Journal of Business Studies 11 (1), 200	2016
37	Hybrid Teaching Practice to Enhance Students' Engagement: Case of Ibt, Karachi H Tahir DEStech Transactions on Economics and Management	2016
38	Role of IBT Karachi CSR Society to Develop Social Values in Students: Heat Wave as Death Tool AA Ali, A Kamran, F But DEStech Transactions on Economics, Business and Management	2016
39	Impact of Training & Development on the Performance of the Employees of Silk Bank Limited—Karachi East Division Branches ALI Sheeraz, F SHOUKAT, A KAMRAN ECONOMICS, BUSINESS and MANAGEMENT 3 (1), 214-227	2016
40	Impact of Working Hours on the Health, Social Life & Performance on Centralized Operation Division (COD) Employees of Dubai Islamic Bank Pakistan F Shoukat, S Ali, A Kamran ECONOMICS, BUSINESS and MANAGEMENT 3 (2), 325-340	2016



41	<p>KNOWLEDGE SHARING AND INNOVATION PERFORMANCE AFFECTED BY HR GENERIC STRATEGIES: AN EMPIRICAL STUDY OF SMES IN CHINA AND PAKISTAN</p> <p>MIHMSHAKRKS Yunfei Journal of Business Studies http://ibt.edu.pk/qec/jbs/12.1/17.pdf 12 (1 ...</p>	2016
42	<p>Wind power energy Pakistan economical renewable power resource</p> <p>A Kamran, SN Ali, F Raufi Proceedings of the Ninth International Conference on Management Science and ...</p>	2015
43	<p>Does Hedge Fund Support Pakistan Economy</p> <p>A Kamran, SFH Bukhari Proceedings of the Ninth International Conference on Management Science and ...</p>	2015
44	<p>Analysis of the recruitment and selection process</p> <p>A Kamran, J Dawood, SB Hilal Proceedings of the ninth international conference on management science and ...</p>	2015
45	<p>Effect of Organizational Work Climate on Job Satisfaction: An Empirical Study of Engro Foods Ltd Pakist</p> <p>I Gul, AK Hasan, SF, S M Ahsan Global Journals Inc 11 (2), 64-80</p>	2015
46	<p>Human Resource Practices: A Case Study of Karachi Port Trust (KPT)</p> <p>NA Syed, A Kamran, S Basravi, SFH Bukhari Proceedings of the Eighth International Conference on Management Science and ...</p>	2014
47	<p>A study on determinants of unemployment in Pakistan</p> <p>A Kamran, S Shujaat, NA Syed, SN Ali Proceedings of the Seventh International Conference on Management Science ...</p>	2013
48	<p>Strategic HRM Practices in Roche Pharmaceuticals, Pakistan</p> <p>NA Syed, FA Cheema, A Kamran, N Khalid Proceedings of the Seventh International Conference on Management Science ...</p>	2013
49	<p>Impact of work-life balance on employees productivity and job satisfaction in private sector universities of Pakistan</p> <p>A Kamran, S Zafar, SN Ali Proceedings of the Seventh International Conference on Management Science ...</p>	2013
50	<p>Determinants of gold prices in pakistan</p> <p>A Kamran, S Israr, SM Ahsan Rizvi Proceedings of the Seventh International Conference on Management Science ...</p>	2013
51	<p>Impact of Human Resources Practices upon Turnover and Productivity in the Banking Sector of Pakistan</p>	2013



	NA Syed, FA Cheema, A Kamran, H Khalid Proceedings of the Seventh International Conference on Management Science ...	
52	Power Generation Capacity and its Investment Requirements in Pakistan for Twenty Years (2011–2030) NA Syed, A Saeed, A Kamran Proceedings of the Seventh International Conference on Management Science ...	2013
53	GDP growth sources of finance in Pakistan A Kamran, NA Syed, K Amin, SN Ali Proceedings of the Seventh International Conference on Management Science ...	2013
54	Economic determinants of workers' remittances in Pakistan A Kamran, S Alam, KA Ghias, SN Ali Proceedings of the Seventh International Conference on Management Science ...	2013
55	Reason and trends for using packaged milk in Pakistan: study of urban Pakistani consumers A Kamran, SMA Rizvi Proceedings of the Sixth International Conference on Management Science and ...	2012
56	Impact of training on employee performance in Pakistan S Afshan, I Sobia, A Kamran, M Nasir Inter disciplinary journal of contemporary research in business 14 (6)	2012
57	Talent hunt of diverse workforce can be achieved: by educating and implementing similar and equitable education practices in a culture M Hanif, S Yunfei, A Kamran Journal of Education and Practice 2 (1), 14-21	2011
58	A., and Nasir, M.(2012). Impact of training on employee performance: A study of telecommunication sector in Pakistan S Afshan, IK Sobia, A Kamran Interdisciplinary Journal of Contemporary Research in Business 4 (6), 13	
59	M. & Shehzad, F.(2012). Impact of concentrated ownership on firm performance: Evidence from Karachi Stock Exchange A Kamran, S Sehrish, FY Saleem Interdisciplinary Journal of Contemporary Research in Business. 4 5	